



## Schedule of Events - Annual Meeting 2023 February 18 – 22

*All times are in mountain standard time (mst) – Tucson, AZ)*

### Saturday, February 18th

3:00 PM                      **Distributor-only** Networking (outside)  
*Cascade Terrace and Cabanas (near pool)*

### Sunday, February 19th

9:00 AM – 12:00 PM      Board of Directors Meeting & Working Lunch  
*Grand Ballroom, Salon D*

1:00 PM – 5:00 PM      Committee Forums – *Grand Ballroom, Salons EF*

- Program Development Committee (1:00 – 1:55pm)
- Associate Member Committee (2:00 – 2:55pm)
- Membership and Marketing (3:00 – 3:55pm)
- Industry Relations and Education Committee (4:00 – 4:55pm)

3:00 PM – 5:30 PM      Registration  
*Foyer West*

5:30 PM – 6:30 PM      Pre-Reception – **Distributor-only**  
*Ventana Dining Room*

6:30 PM – 10:00 PM     Welcome Reception & Dinner Party  
*Kiva Ballroom*

## **Monday, February 20<sup>th</sup>**

|                          |  |
|--------------------------|--|
| 7:00 AM – Noon           | Registration<br><i>Foyer West</i>  |
| 7:00 AM – 8:30 AM        | Delegate Breakfast<br><i>Grand Ballroom, Salons BC</i>   |
| <b>7:30 AM – 8:30 AM</b> | <b>GENERAL BUSINESS SESSION</b><br><i>Grand Ballroom, Salons BC</i>  |
| 8:30 AM – 8:45 AM        | Networking Break<br><i>Grand Ballroom Foyer</i>  |
| 8:45 AM – 10:00 AM       | <b>SESSION</b><br><b>H20: Liquid Gold – Crisis, Impact, and Opportunity</b><br>Presenters:<br>Wonil Gregg, Vice President of Customer Engagement and Experience<br>and Helgi Thor Leja, Senior Director, <b>DCPerform</b><br><br><i>Grand Ballroom, Salons BC</i>    |
| 9:00 AM – 11:00 AM       | Spouse/Guest Brunch<br><i>Ventana Dining Room</i>  |
| 11:00 AM – 4:00 PM       | Spouses / Guests / Attendees – Activity  |
| 10:00 AM – 10:15 AM      | Networking Break<br><i>Grand Ballroom Foyer</i>  |
| 10:15 AM – 11:30 PM      | <b>SESSION</b><br><b>Overcoming the Challenges of Recruitment and Retention:<br/>Attracting, Training, and Retaining the Next Generation</b><br>Presenter:<br>Chad V. Sorenson, President, <b>Adaptive HR Solutions, LLC</b><br><br><i>Grand Ballroom, Salons BC</i> |

**CONTINUED**

## **Monday, February 20<sup>th</sup>**

|                           |   |
|---------------------------|---|
| 11:30 AM – 11:45 AM       | Networking Break<br><i>Grand Ballroom Foyer</i>   |
| <b>11:45 AM – 1:00 PM</b> | <b>SESSION</b><br><b>Economic Update: A Year in Review</b><br>Presenter: Christopher Kuehl, Ph.D., <b>Armada Corporate Intelligence</b><br><i>Grand Ballroom, Salons BC</i> |
| 1:00 PM                   | Lunch on own  |
| 1:15 PM – 2:45 PM         | WASDA Scholarship Fund Board of Directors Meeting with Working Lunch<br><i>Rincon</i>   |
| 1:00 PM – 5:30 PM         | Free Afternoon  |
| 2:00 PM – 5:00 PM         | Future Leaders Council Meet-up<br>Guacamole Demo and Lawn Games<br><i>Cascade Terrace (Back-up – Ventana Room)</i>  |
| 6:30 PM – 7:30 PM         | Networking Reception – All Attendees<br><i>Catalina Ballroom</i>  |
| 7:30 PM                   | Dinner on Your Own  |

---

## **Tuesday, February 21<sup>st</sup>**

|                   |  |
|-------------------|--|
| 6:00 AM – 6:30 AM | Registration – The Bernie M. Pipan Memorial 6 <sup>th</sup> Annual 5K Run/Walk<br><i>Location – Front Drive</i>  |
| 6:30 AM – 8:00 AM | The Bernie M. Pipan Memorial 6 <sup>th</sup> Annual 5K Run/Walk<br><i>Location – The Parcourse Fitness Trail</i> |
| 8:00 AM – 9:00 AM | Delegate Breakfast<br><i>Grand Ballroom, Salon A</i>   |

**CONTINUED**

## Tuesday, February 21<sup>st</sup>

|                     |  |
|---------------------|--|
| 9:00 AM – 10:45 AM  | <b>SESSION</b><br><b>INDUSTRY RELATIONS</b><br><b>U.S. Policy Update for Waterworks</b><br>Presenter:<br>Zack Perconti, Principal, Government Affairs Solutions, LLC &<br>WASDA Director of Government Affairs<br><br><i>Grand Ballroom, Salons BC</i> |
| 10:45 AM – 11:00 AM | Networking Break<br><i>Grand Ballroom Foyer</i>  |
| 11:00 AM – 12:15 PM | <b>Member-led Session (Roundtables)</b><br><i>Grand Ballroom, Salons BC</i>  |
| 11:00 AM – 2:00 PM  | Spouses / Guests / Attendees – Activity  |
| 12:15 PM – 5:00 PM  | Activities on Own  |
| 12:00 PM – 1:00 PM  | Golfers Lunch on Own/Travel to Course  |
| 1:00 PM – 5:00 PM   | WASDA Annual Golf Tournament<br><i>Canyon Course</i>   |
| 6:30 PM – 7:30 PM   | Networking Reception<br><i>Bill's Grill &amp; Cascade Terrace</i>  |
| 7:00 PM             | Dinner on Your Own   |

---

## Wednesday, February 22<sup>nd</sup>

|                   |   |
|-------------------|---|
| 8:00 AM – 9:00 AM | Board Meeting and Breakfast<br><i>Grand Ballroom, Salon J</i> |
|-------------------|---|